

ORDER



WOOD

Orders
Order / Rev: 218515
Alt Order #: 6868959
Product Desc: Order
Estimate: C30N06
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/29/12 / 11/05/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency Name: Smart Media Group
Buying Contact:
Billing Contact:
 814 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Judicial Crisis Network
Demographic: A35+
Product Codes: PL2
Priority: P1
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	66	\$101,200.00	\$86,020.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	66	\$101,200.00	\$86,020.00	0.00
Totals	66	\$101,200.00	\$86,020.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/31/12	10/31/12	6am Daybreak 6am Daybreak	CM	6-7a	--W----	:30	2	\$1,000.00	P3	0.00	NM	2	\$2,000.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					2	\$1,000.00		0.00			
E 2	WOOD	11/01/12	11/01/12	6am Daybreak 6am Daybreak	CM	6-7a	---T---	:30	2	\$1,000.00	P3	0.00	NM	2	\$2,000.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					2	\$1,000.00		0.00			
E 3	WOOD	11/02/12	11/02/12	6am Daybreak 6am Daybreak	CM	6-7a	----F--	:30	2	\$1,000.00	P3	0.00	NM	2	\$2,000.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					2	\$1,000.00		0.00			
E 4	WOOD	11/05/12	11/05/12	6am Daybreak 6am Daybreak	CM	6-7a	M-----	:30	2	\$1,000.00	P3	0.00	NM	2	\$2,000.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$1,000.00		0.00			
E 5	WOOD	11/06/12	11/06/12	6am Daybreak 6am Daybreak	CM	6-7a	-T-----	:30	2	\$1,500.00	P3	0.00	NM	2	\$3,000.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					2	\$1,500.00		0.00			

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 Flight Dates: 10/30/12 - 11/06/12

Advertiser: POL/Judicial Crisis Network
 Product Desc: Order
 Estimate: C30N06

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WOOD	11/03/12	11/03/12	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----S-	:30	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					2	\$1,000.00		0.00			
E 7	WOOD	10/31/12	10/31/12	Today Show M-F Today Show	CM	658-9a	--W----	:30	2	\$1,350.00	P3	0.00	NM	2	\$2,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					2	\$1,350.00		0.00			
E 8	WOOD	11/01/12	11/01/12	Today Show M-F Today Show	CM	658-9a	---T---	:30	2	\$1,350.00	P3	0.00	NM	2	\$2,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					2	\$1,350.00		0.00			
E 9	WOOD	11/02/12	11/02/12	Today Show M-F Today Show	CM	658-9a	----F--	:30	2	\$1,350.00	P3	0.00	NM	2	\$2,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					2	\$1,350.00		0.00			
E 10	WOOD	11/05/12	11/05/12	Today Show M-F Today Show	CM	658-9a	M-----	:30	2	\$1,350.00	P3	0.00	NM	2	\$2,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$1,350.00		0.00			
E 11	WOOD	11/06/12	11/06/12	Today Show M-F Today Show	CM	658-9a	-T-----	:30	1	\$2,100.00	P2	0.00	NM	1	\$2,100.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$2,100.00		0.00			
E 12	WOOD	11/03/12	11/03/12	Daybreak Sat @7am Daybreak Sat@7am	CM	658-8a	-----S-	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
NEWS 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$2,000.00		0.00			
E 13	WOOD	11/04/12	11/04/12	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
NWS8 DAYBK SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$2,000.00		0.00			
E 14	WOOD	11/03/12	11/03/12	Today Show Sa Today Show Saturday	CM	758-10a	-----S-	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$2,500.00		0.00			
E 15	WOOD	11/04/12	11/04/12	Today Show Su Today Show Sunday	CM	758-9a	-----S	:30	1	\$3,000.00	P2	0.00	NM	1	\$3,000.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$3,000.00		0.00			
E 16	WOOD	11/02/12	11/02/12	Today Show 3 Today Show 3	CM	10-11a	----F--	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,000.00		0.00			
E 17	WOOD	11/05/12	11/05/12	Today Show 3 Today Show 3	CM	10-11a	M-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
E 18	WOOD	11/06/12	11/06/12		CM	10-11a	-T-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show 3											
				Today Show 3											
				TODAY SHOW III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-T-----			1		\$1,000.00		0.00				
E 19	WOOD	10/31/12	10/31/12	M-F 11a-12p eightWest	CM	11a-12p	--W----	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
				EIGHT WEST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			2		\$125.00		0.00				
E 20	WOOD	11/01/12	11/01/12	M-F 11a-12p eightWest	CM	11a-12p	---T---	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
				EIGHT WEST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			2		\$125.00		0.00				
E 21	WOOD	11/02/12	11/02/12	M-F 11a-12p eightWest	CM	11a-12p	----F--	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
				EIGHT WEST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			2		\$125.00		0.00				
E 22	WOOD	11/05/12	11/05/12	M-F 11a-12p eightWest	CM	11a-12p	M-----	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
				EIGHT WEST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			2		\$125.00		0.00				
E 23	WOOD	11/06/12	11/06/12	M-F 11a-12p eightWest	CM	11a-12p	-T-----	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
				EIGHT WEST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-T-----			2		\$125.00		0.00				
E 24	WOOD	10/31/12	10/31/12	Noon News News 8 @ Noon	CM	12-1p	--W----	:30	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			2		\$1,000.00		0.00				
E 25	WOOD	11/01/12	11/01/12	Noon News News 8 @ Noon	CM	12-1p	---T---	:30	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			2		\$1,000.00		0.00				
E 26	WOOD	11/02/12	11/02/12	Noon News News 8 @ Noon	CM	12-1p	----F--	:30	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			2		\$1,000.00		0.00				
E 27	WOOD	11/05/12	11/05/12	Noon News News 8 @ Noon	CM	12-1p	M-----	:30	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			2		\$1,000.00		0.00				
E 28	WOOD	11/06/12	11/06/12	Noon News News 8 @ Noon	CM	12-1p	-T-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-T-----			1		\$1,000.00		0.00				
E 29	WOOD	11/01/12	11/01/12	M-F 4-5p Ellen	CM	4-5p	---T---	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$750.00		0.00				
E 30	WOOD	11/02/12	11/02/12		CM	4-5p	----F--	:30	1	\$750.00	P3	0.00	NM	1	\$750.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4-5p Ellen											
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$750.00		0.00			
E 31	WOOD	11/05/12	11/05/12	M-F 4-5p Ellen	CM	4-5p	M-----	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$750.00		0.00			
E 32	WOOD	11/02/12	11/02/12	M-F 5p News M-F News 8 @5p	CM	5-530p	----F--	:30	1	\$4,500.00	P1	0.00	NM	1	\$4,500.00
				NEWS 8 AT 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$4,500.00		0.00			
E 33	WOOD	11/05/12	11/05/12	M-F 5p News M-F News 8 @5p	CM	5-530p	M-----	:30	1	\$4,500.00	P1	0.00	NM	1	\$4,500.00
				NEWS 8 AT 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$4,500.00		0.00			
E 34	WOOD	11/01/12	11/01/12	M-F 6p News M-F News 8 @6p	CM	6-630p	---T---	:30	1	\$6,000.00	P2	0.00	NM	1	\$6,000.00
				NEWS 8 AT 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$6,000.00		0.00			
E 35	WOOD	11/02/12	11/02/12	M-F 6p News M-F News 8 @6p	CM	6-630p	----F--	:30	1	\$6,000.00	P2	0.00	NM	1	\$6,000.00
				NEWS 8 AT 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$6,000.00		0.00			
E 36	WOOD	11/05/12	11/05/12	M-F 6p News M-F News 8 @6p	CM	6-630p	M-----	:30	1	\$6,000.00	P2	0.00	NM	1	\$6,000.00
				NEWS 8 AT 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$6,000.00		0.00			
E 37	WOOD	11/06/12	11/06/12	Today Show M-F Today Show	CM	658-9a	-T-----	:30	1	\$2,100.00	P2	0.00	NM	1	\$2,100.00
				SA NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$2,100.00		0.00			
E 38	WOOD	11/04/12	11/04/12	Sun 6p News 8 Sun News 8 @6p	CM	6-7p	-----S	:30	2	\$1,600.00	P3	0.00	NM	2	\$3,200.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					2	\$1,600.00		0.00			
E 39	WOOD	10/31/12	10/31/12	Wed Hour 2 Wednesday 9-10p	CM	9-10p	--W----	:30	1	\$3,000.00	P3	0.00	NM	1	\$3,000.00
				LAW&ORDER: SVU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$3,000.00		0.00			
E 40	WOOD	11/02/12	11/02/12	Fri Hour 3 Friday 10-11p	CM	10-11p	----F--	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
				DATELINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$2,000.00		0.00			
E 41	WOOD	11/04/12	11/04/12	NFL 11p News Sun 11p News (NFL)	CM	1130-12a	-----S	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
				NEWS 8 AT 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$1,500.00		0.00			
E 42	WOOD	11/05/12	11/05/12		CM	11-1135p	M-----	:30	1	\$4,000.00	P2	0.00	NM	1	\$4,000.00

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 Estimate: C30N06

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN M-F											
				M-F News 8 @ 11											
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12		11/05/12	11/11/12	M-----	1		\$4,000.00		0.00						
E 43	WOOD	11/03/12	11/03/12	SNL	CM	1130p-1a	-----S-	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
				Saturday Night Live		(11:30 PM-1:00 XM)									
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	-----S-	1		\$2,000.00		0.00						
E 44	WOOD	11/02/12	11/02/12	Tonight Show/Jay Leno	CM	1135-1235a	----F--	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
				Tonight Show w/ Leno											
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	----F--	1		\$1,500.00		0.00						
E 45	WOOD	11/05/12	11/05/12	Tonight Show/Jay Leno	CM	1135-1235a	M-----	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
				Tonight Show w/ Leno											
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12		11/05/12	11/11/12	M-----	1		\$1,500.00		0.00						
N 46	WOOD	11/03/12	11/03/12	LN Sa	CM	11-1130p	-----S-	:30	1	\$2,500.00	P2	0.00	NM	1	\$2,500.00
				Saturday News 8 @11											
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	-----S-	1		\$2,500.00		0.00						
													Totals	66	\$101,200.00